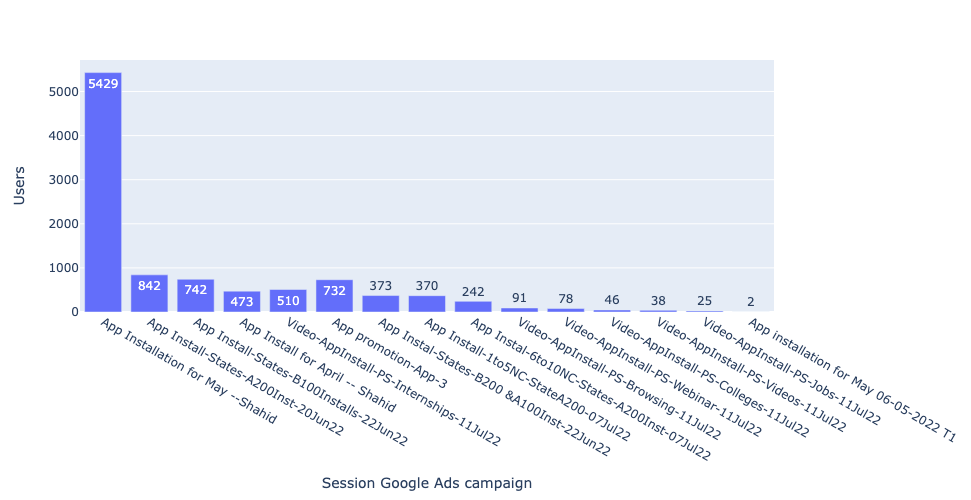
## Assignment Description:

As an intern in the Business Analytics team, your task is to analyze a provided dataset and generate actionable insights to optimize page performance for a fictional company called "XYZ Inc." The dataset contains user data from various regions, customer demographics, product information, and marketing campaign details. Your objective is to identify critical factors influencing Data Analysis and Insights for different page Optimization & How to get more user installation & Engagement from the App & Website" User and propose recommendations for improving performance.

# users for app installation may -shahid



#number of session generated and actively engaged google ads campaggn

